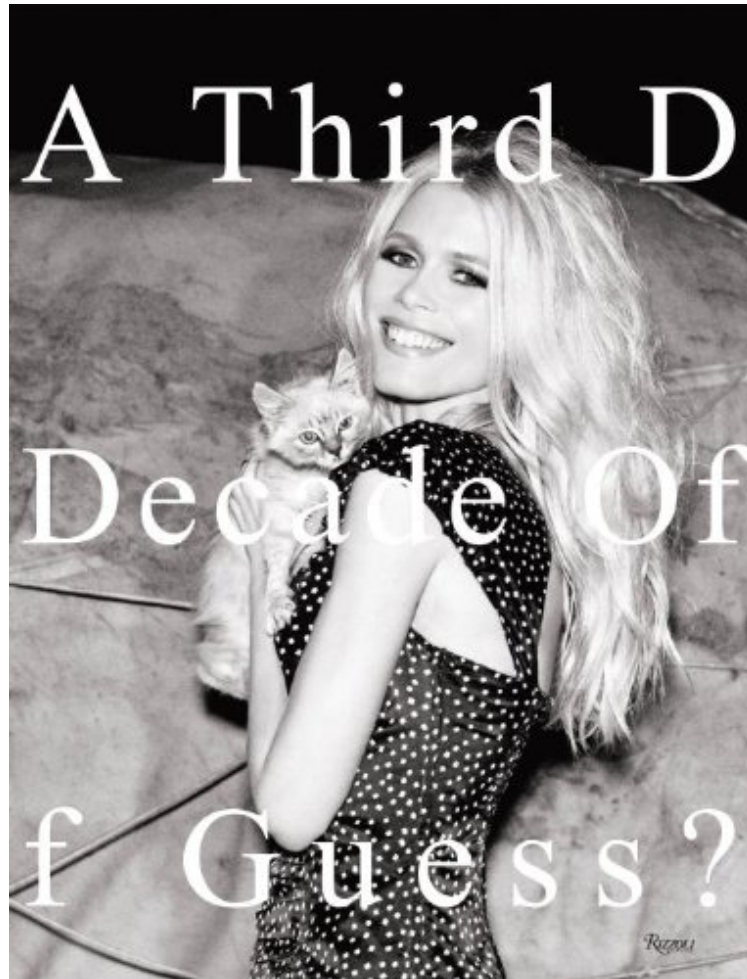


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## A Third Decade of Guess Images

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**From Brand: Rizzoli : A Third Decade of Guess Images** before purchasing it in order to gage whether or not it would be worth my time, and all praised A Third Decade of Guess Images:

0 of 0 people found the following review helpful. "THE WORLD OF GUESS?"By albert kroeyrA huge BIG book, of the most wonderful GUESS? brand MODEL images, ever put in a book. A MUST, for anyone who loves Fashion and Photos, of Supermodels and the history of a, Fashion label. A great book, to have!!!2 of 2 people found the following review helpful. WOW !!!By Lisa ChapmanAs it is tradition with all Guess products, this book is a class act !!! TA Third Decade of Guess Imagesbird in the trilogy of "Guess Images" this book deliver's and then some. Beautiful models and amazing imagery make this stunning coffee table book an absolute must for anyone who appreciates the finer things in life.0 of 0 people found the following review helpful. Five StarsBy Boonie BevinsAmazing fashion images in a large beautiful format!

Published to coincide with the thirtieth anniversary of Guess, this volume traces the fashion houses remarkable journey, combining art and the power of sensuality. Known for its sultry ad campaigns and clothes that fit the body as much as the imagination, Guess has navigated the past thirty years as a leading visionary company founded on a belief that small miracles can turn into infinite success. Guess has grown from a single 3-zip Marilyn jean launched in 1981 to a brand that embraces the world. Under the careful eye of Paul Marciano, CEO and creative director, and Maurice Marciano, chairman of the board, Guess continues to create collections and accessories that invite the body and soul to take flight. Guess stands for the boundless commitment to creative ideals. This book explores the sultry Guess girls, the groundbreaking designs, and startling bold images that define the Guess experience and continue to take the pulse of the heartbeat of fashion.

"This book is such an extraordinarily over the top presentation that it is in a class by itself. One must remember that what once started in 1983 as an unknown manufacturer of denim jeans is now a world unto itself in the apparel business. This epic tome is filled with some of the most iconic images from the company as well as quotes and mini interviews from models and photographers spanning the history of the company. The rendering of the volume is superb in its simplicity and originality and reflects Mr. Marcianos vision. The appeal is multifold since the book can be experienced on so many different levels. Our reaction can only be one of awe due to the quality of presentation, its sheer size, and the excellence of the photography contained between the pages. ~New York Journal of Books  
About the Author Paul Marciano is chief executive officer, vice chairman of the board, and creative director of Guess. His discerning style has shaped Guess from its inception in 1981, and his vision is the cornerstone of the Guess image. He has created some of the most iconic images in the history of fashion advertising, which have received the industrys highest honors including the Clio and Designers and Art Directors Awards, assuring Guesss place in American pop culture.