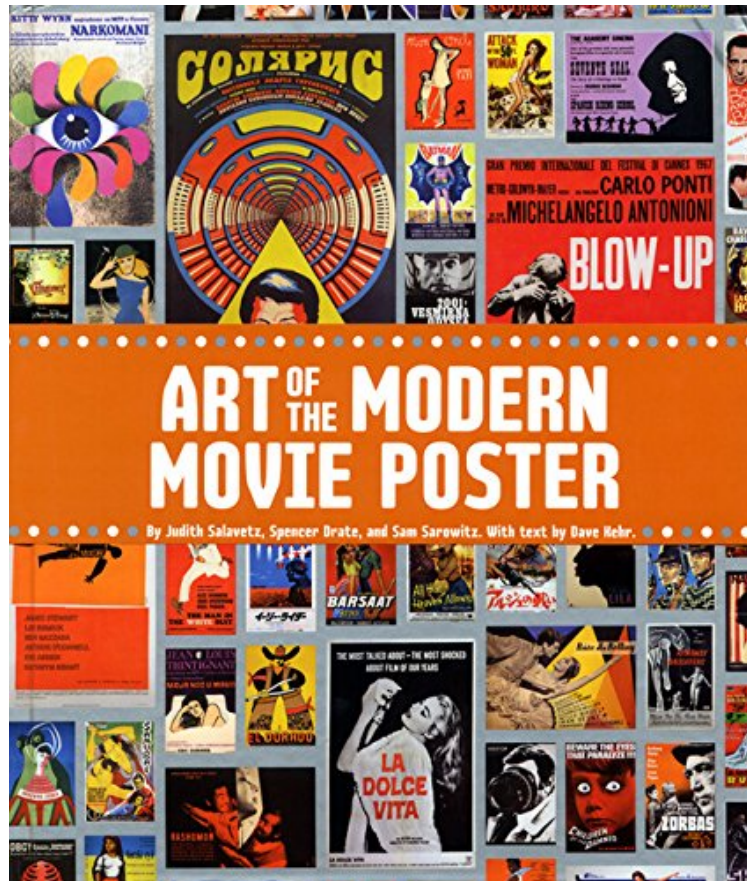


Art of the Modern Movie Poster: International Postwar Style and Design

Judith Salavetz, Spencer Drate, Sam Sarowitz, Dave Kehr
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Judith Salavetz, Spencer Drate, Sam Sarowitz, Dave Kehr : Art of the Modern Movie Poster: International Postwar Style and Design before purchasing it in order to gauge whether or not it would be worth my time, and all praised Art of the Modern Movie Poster: International Postwar Style and Design:

2 of 2 people found the following review helpful. A very valuable resource By J. Merritt Although I agree with others here who have suggested that an index would have been very useful in this publication, I'm not going to knock off stars over that. Overall, this is an excellent compilation of movie poster images from around the world, and is one of the few resources I've ever found that discusses specific movie poster artists and the nature of movie poster production in various parts of the world after World War II. Many books on movie posters are from the perspective of collecting; this book is more of a historical and regional examination of the art of movie posters, going well beyond just American movie posters, and in that regard is most welcome. Hopefully, the authors will attempt a similar overview of movie poster art and history up to and including the war. 3 of 3 people found the following review helpful. An index would have helped immensely By J. Boynton It's a beautiful book, no doubt, and it's got lots of great reproductions of

movie posters. If you just want to flip through and look at the pictures, you'd probably consider this a five-star book. If you want to find anything specific, though, you're out of luck. The book is organized generally by region, by country, and by designer (within specific countries). The table of contents for this 516-page book is very basic. And because there's no index, you can't look up specific film posters by title, director, actor, or year. It's very frustrating. 2 of 2 people found the following review helpful. Beautiful book. Keep in mind it's about the ART ...By mcf888 Beautiful book. Keep in mind it's about the ART of posters not necessarily about popular movies. The author tries to incorporate a bit of Star Wars and blockbusters etc... but a good portion of the movies you will have never heard of. That's a good thing really. Lots of wonderful posters in the last 50+ years from all over the world.

Critically authoritative, visually stunning, and physically massive, *Art of the Modern Movie Poster* is the first and last word on post-WWII film poster design. Showcasing fascinating examples from 15 nations, this collection of more than 1,500 exemplary designs is a must-have for film buffs, design and poster aficionados alike. The posters are organized by country of origin, offering an intriguing glimpse into each region's unique visual sensibility and sometimes unexpected takes on familiar films. Gathered from the renowned collection of the Posteritati Gallery in New Yorkone of the largest holdings of international film posters in the worldthis volume is the definitive survey of both film and popular graphic art in the modern era.

DIGITAL JOURNAL.COMA definitive guide for indie film nerds, this book is a visual treat for anyone keen on design, fine art and finer films. Coffee tables are crying out for this compendium.ZETA MINOR NEWSFor the price of a couple of DVDs you'll have something that will enrich your life forever! If you have any movie-loving friends, then I'm confident that they'd love it as a Christmas present!FILM COMMENTWhether movie posters are your thing or not, it's a must-have.DRAWN, THE ILLUSTRATION CARTOONING BLOGIt's a brilliant look at the international histories of graphic design, illustration, and pop culture during the second half of the 20th century, and I know that I'm going to be taking this book off my shelf again and again for inspirationAbout the AuthorGraphic designer and author Spencer Drate has created award-winning CD packages for U2 and Lou Reed, among others.Judith Salavetz is a New York-based graphic designer and author.Sam Sarowitz is the owner of Posteritati Gallery in New York.Film critic Dave Kehr has written for the Chicago Tribune and New York Times, among others.