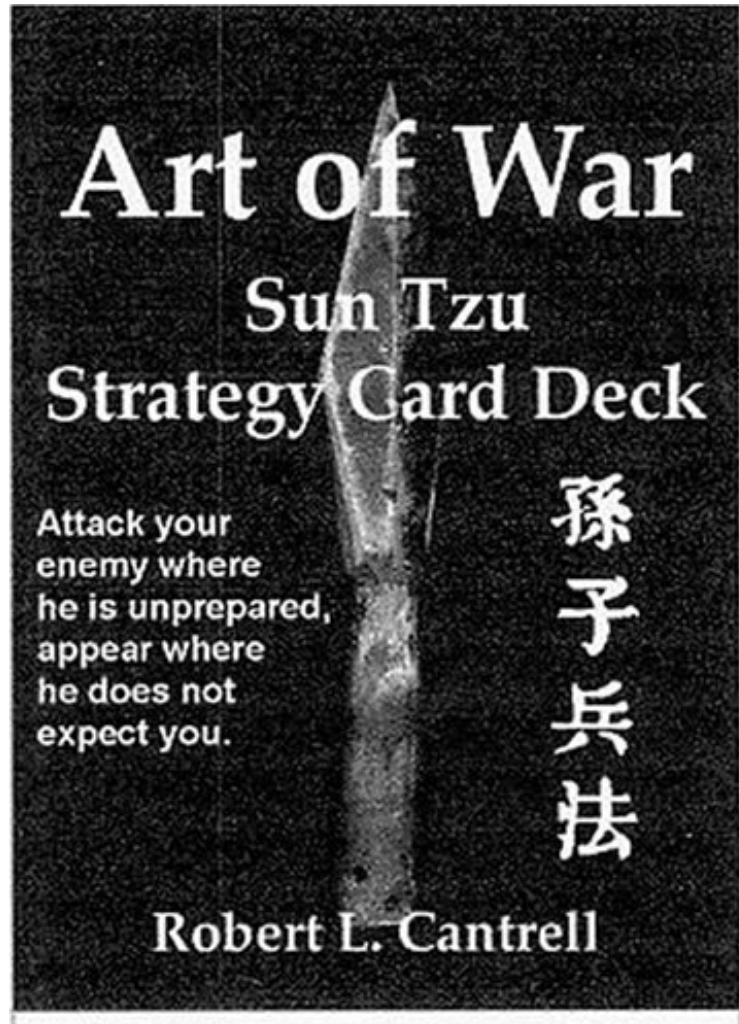


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## Art of War: Sun Tzu Strategy Card Deck: 54 Winning Strategies

*Robert Cantrell*

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Attack your enemy where he is unprepared, appear where he does not expect you.

From the Publisher The Art of War: Sun Tzu Strategy Card Deck is a playing card deck made from casino grade card stock that describes 54 of the most important strategic principles competitors use to win and why the strategies work. Top flight military schools, to include the National Defense University at Ft. McNair, Washington D.C., use these cards in their training programs. Top businesses and law firms have also adopted the cards for strategy planning and brainstorming. The situation is critical. Which card will you play? Representative content includes: Card Ace of Spades Title **ELIMINATE YOUR ADVERSARY** Strategy Terminate your adversarys present and future participation in the engagement. Basis Eliminating your adversary undermines his capacity to oppose you. Card Queen of Hearts Title **CREATE SOMETHING FROM NOTHING** Strategy Demonstrate your willingness to bluff so your adversary doubts your real actions. Basis An adversary that doubts the reality of your actions may leave your initiatives unchallenged. Card Jack of Clubs Title - **CHANGE THE SCOPE OF THE ENGAGEMENT** Strategy Expand or limit the field of action until key measures of advantage fall into your favor. Basis Decisive advantages often reside within alternative boundaries. From the Author These are the cards you play when it's not a game. From the Back Cover