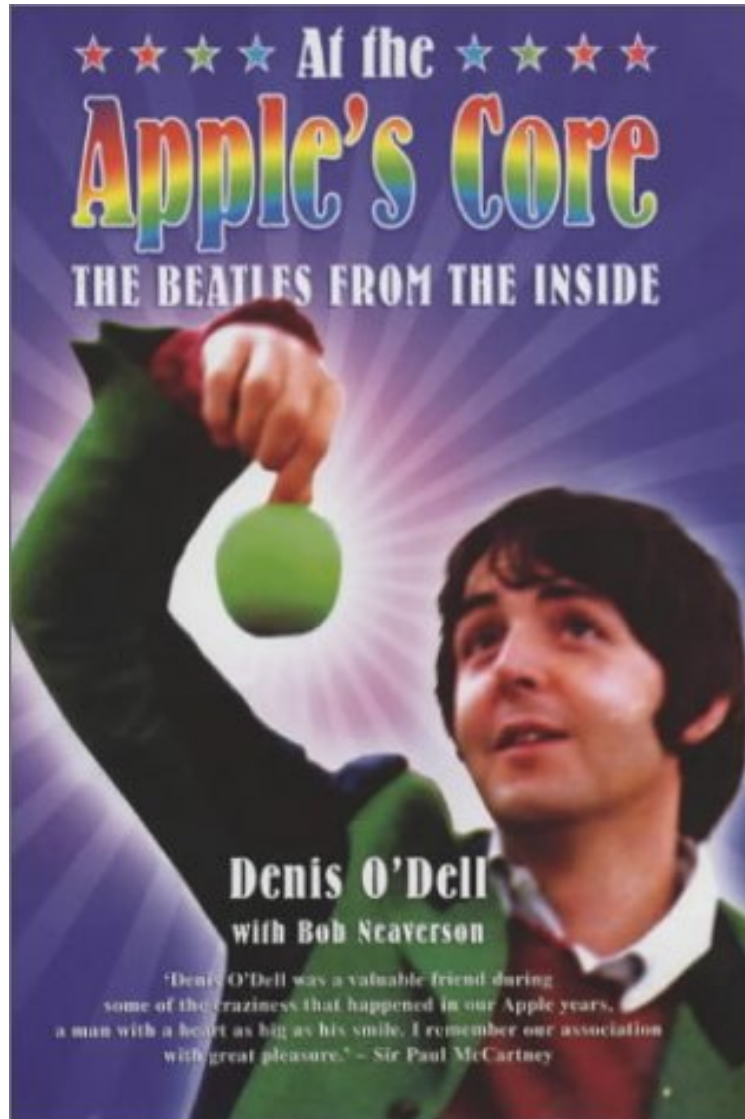


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At the Apple's Core: The Beatles from the Inside

Denis O'Dell

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Denis O'Dell : At the Apple's Core: The Beatles from the Inside before purchasing it in order to gauge whether or not it would be worth my time, and all praised At the Apple's Core: The Beatles from the Inside:

1 of 1 people found the following review helpful. OKBy JZCGREAT PICTURES IN THIS BOOK. NOTHING NEW, THE STORYS HE TELLS HAVE BEEN OUT THERE FOR YEARS THOUGH. A FAR BETTER READ IS 'THE LONGEST COCKTAIL PARTY'.0 of 1 people found the following review helpful. At the Apple's CoreBy Laura LSWas a library copy with stickers on front cover6 of 7 people found the following review helpful. Barely AverageBy

A Customer Really doesn't offer anything new. Too much of the author 'reviewing' the group's records. The stories just aren't that interesting. I'd buy a Bill Harry book or some other Beatle book before this one. Greg

These are the memoirs of Denis O'Dell, one of the original directors of Apple Corps, Head of Apple films and close friend of the Beatles from the early days of Beatlemania through to the groups demise and beyond. He is the last remaining senior Apple executive likely to publish a record of his experiences. Heavily illustrated with fascinating and previously unpublished photographs, including those of the Beatles at the Maharishi's ashram in India, this book contains a plethora of stories and anecdotes untold until now. O'Dell's position as a key figure in the Beatles' history enables him to provide genuine insights into the group's personal, commercial and artistic motivation which few other books can touch. At the Apples Core is by turns an amusing, moving, controversial and revealing dissection of the Fab Four's experience as perceived by a genuine insider. It is essential reading for any true fan of the group and an indispensable addition to any Beatles library. Already an established film producer when he first became involved with the Beatles in 1964, Denis O'Dell was central to the production of such Beatles-related films as *A Hard Day's Night*, *How I Won the War*, *Magical Mystery Tour*, *Let It Be*, and *The Magic Christian*. He was also a director of the Beatles company, Apple Corps, and a close friend of the group. Throughout a long and illustrious career as a writer, producer and assistant director, he has also worked closely with many of the greatest directors and actors of the twentieth century including Richard Lester, Sidney Lumet, Michael Cimino, Sean Connery, Anthony Hopkins, Bela Lugosi, Audrey Hepburn and Alec Guinness.

From Publishers Weekly As yet another addition to books about the Beatles, this genteel yet engaging memoir has the advantage of being written by someone who was actually there with the Fab Four. A longtime member of the British film industry, O'Dell first worked for the Beatles as assistant producer for director Richard Lester's *A Hard Day's Night* and producer for Lester's *How I Won the War*, which featured John Lennon as a supporting actor. After this film, O'Dell was asked to be one of the directors for the Beatles' new organization, Apple Corps, and his experiences as the head of Apple Films make up the bulk of his book. Nicely illustrated with rare photos from the Beatles' trips to India and their U.S. announcement of Apple's formation, the book will be of special interest to Beatles fans mostly because of O'Dell's accounts of working on various unproduced Beatles film projects, including a film scripted by playwright Joe Orton, "which included the Beatles appearing in drag, committing murder and going to prison" and a planned version of *The Lord of the Rings* in which Stanley Kubrick would direct the Beatles ("John was keen to play Gandalf"). While O'Dell's noncinematic observations tend to be accurate yet broadly general ("The musical visions and styles of the group were becoming more and more disparate"), his detailed view from an experienced film producer's side of things—aided by coauthor Neaveison (*The Beatles Movies*)—provides a welcome insight into a small but crucial part of the Beatles' artistic legacy. Copyright 2002 Reed Business Information, Inc. First published memoir (with unseen photographs of the Beatles) by one of the original directors of Apple Corps, Head of Apple Films and long-time Beatles insider. From the Publisher "Denis O'Dell was a valuable friend during some of the craziness that happened in our Apple years. A man with a heart as big as his smile, I remember our association with great pleasure."—Sir Paul McCartney