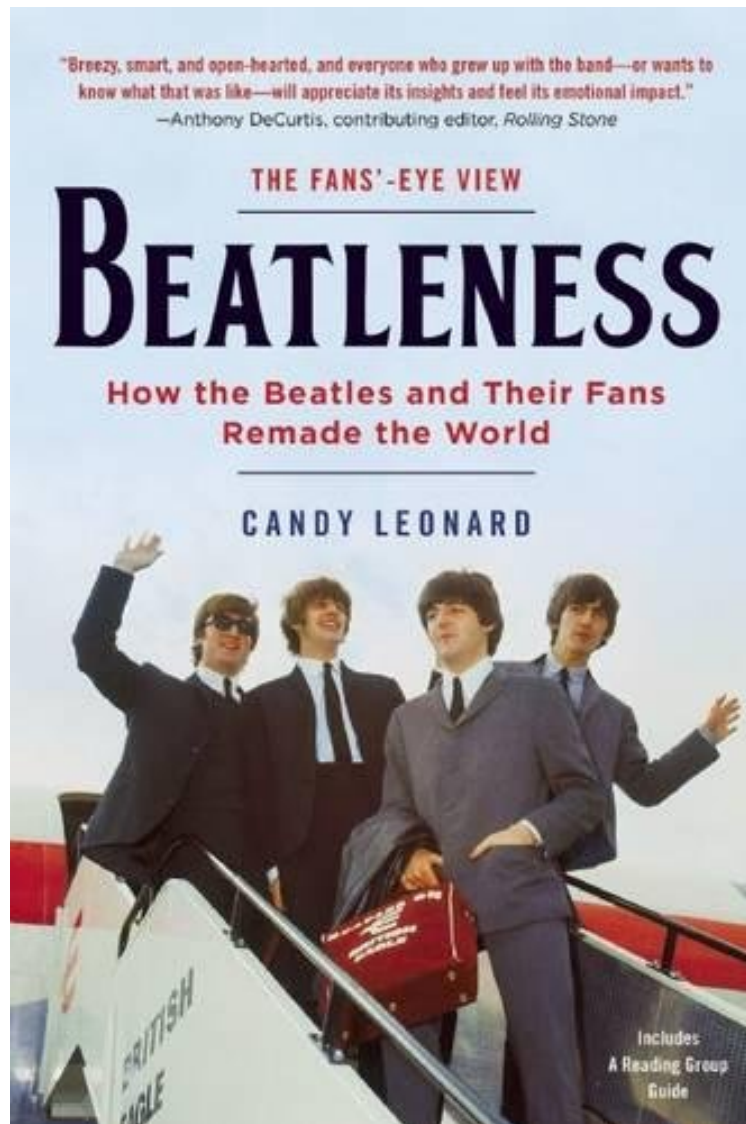


(Pdf free) Beatleness: How the Beatles and Their Fans Remade the World

Beatleness: How the Beatles and Their Fans Remade the World

Candy Leonard

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Candy Leonard : Beatleness: How the Beatles and Their Fans Remade the World before purchasing it in order to gage whether or not it would be worth my time, and all praised Beatleness: How the Beatles and Their Fans Remade the World:

26 of 28 people found the following review helpful. How Beatleness has permeated my entire life.By Steven ReiserI was born in 1954, the middle of the '50s, the generation most impacted by "The Beatles". I've read many books ABOUT the Beatles, but this was hard to put down as it was a study on the impact of the Beatles on the FANs. The

author interviewed many people who roughly fit into the most of the range of the Post-WWI Baby Boom Generation. While the teenagers of the time had more direct access to Beatles events, it's interesting to read about how it was those of us in grade school who were the most deeply impacted. In hindsight, this book even helped me reflect on WHO I AM. Older kids had already been exposed to Elvis and others in the '50s and much younger missed out on the initial Beatlemania. For me and MANY others my age... the key to the Beatles impact is they were the VERY first band to ever even get me to pay attention to pop/rock music. Before seeing the Beatles on the Ed Sullivan Show, I never even listened to music. After that night, I was PERMANENTLY hooked for life. This is why so many grade school age kids were imprinted so deeply - The Beatles for many of us were the very first venture into the pop/rock world and to have the Biggest name in Rock Music initiate you into the music world, following the Beatles through the rest of the decade was a social-spiritual life changing event. Candy Leonard did a supreme job in sharing the effect of the Beatles by age, gender and how underlying social events and crises at the time were all woven into the whole experience. So well, done that at times it felt like she was writing about me... realizing how deeply so many of my peers were affected the same way. 6 of 6 people found the following review helpful. Love, Love, Love (this book!) By Gene Flanagan Candy Leonard's "Beatleness" should be required reading for all "Beatlemaniacs" - young or old. Reading this wonderful book I felt that the author had videotaped my life for the past 50 years in regards to the incredible influence The Beatles had (and continue to have) on my life. She does an exceptional job placing The Beatles in a social/historical context of the times.....how their music helped shape our culture and, in turn, how historical events influenced their musical output and creativity. Reading the book, for me, was like a walk back in time....year after year. Reading fan quotes regarding how they felt about a particular song, or specific Beatle activity, also brought back memories of discussing the latest single, album, movie or fashion observation with friends. The Beatles experience was like six years of Christmas....there was always great anticipation of the next "gift" they would give us!!! "Beatleness" will join the ranks of several important books that I will be able to share with my little girl, who is a Beatles fan too. She's only 8 but she loves John, Paul, George and Ringo. When she gets older, books such as "Beatleness" will certainly go a long way in helping her understand her Daddy's "obsession" and, hopefully help her understand this phenomenon in a historical perspective. 2 of 2 people found the following review helpful. A Really Important Book By Jay Pilzer This is a remarkable book. The Beatle phenomenon was unique in pop music and American culture. It is a complex story that deals with gender, age, political and social upheaval, and more. Candy Leonard has dissected this all with skill and care. Her own affection for the group and its legacy does not stand in the way of her analysis. She has done a great deal of research to discover how a wide range of Beatle fans reacted to the music and the moment. This is all done in a way that is entirely readable. As one who lived through the period, I was delighted to see how my memory and history conflicted. She also shows that what was "conventional wisdom" at the time has often been turned on its head. I recommend this to anyone interested in The Beatles, but also to anyone who wants a different lens through which to examine an important era in American history.

A must-have for Beatles fans looking for new insight . . . Leonard uncovers fresh ideas [that] . . . six decades of Beatles literature passed over. The Spectrum Part generational memoir and part cultural history of the sixties, Beatleness is the first book to tell the story of the Beatles and their impact on America from the fans perspective. When the Beatles arrived in the United States on February 7, 1964, they immediately became a constant, compelling presence in fans lives. For the next six years, the band presented a nonstop deluge of steadily evolving sounds, ideas, and images that transformed the childhood and adolescence of millions of baby boomers and nurtured a relationship unique in history. Exploring that relationship against the backdrop of the sexual revolution, political assassinations, the Vietnam War, and other events, Beatleness examines critically the often-heard assertion that the Beatles changed everything and shows how through the interplay between the group, the fans, and the culture that change came about. Beatleness incorporates hundreds of hours of in-depth fan interviews and includes many fan vignettes. Offering a fresh perspective and new insights on the Beatles phenomenon, it allows readers to experience or re-experience what it was like to be a young person during those transformative years.

"This fun and insightful study of pop music fandom is recommended both to older Beatlemaniacs who were there and to younger fans who want to know what it was like to be a part of the phenomenon. Library Journal A must-have for Beatles fans looking for new insight . . . Leonard uncovers fresh ideas [that] . . . six decades of Beatles literature passed over by shifting attention from the Beatles personal and professional lives to their fans stories. . . . Leonard's ability to mesh both a strong narrative style and her research adds concrete scenes readers can enjoy and picture throughout the book. Payton Davis, thespectrum.com A book like no other . . . Highly recommended to anyone who was alive when the Beatles rocked our world, or for those who came later that want to visit Beatle magic for the first time. Lauren Passarelli, guitar professor and Beatles expert, Berklee College of Music Explores a vital, yet overlooked aspect of the Beatles phenomenon, and the many quotes from fans provide invaluable perspective on the bands impact on US teens during the sixties. The Glass Onion Beatles Journal For once, a book about the Beatles that differs . . . from the ones that have gone before. Beatleness is a look at the meaning of the Beatles to the first generation . . . Told

through numerous perspectives, it traces the five-year journey of these fans along with the Beatles from their debut, their progression and their end in May 1970. . . . A worthwhile and deeply interesting read . . . Highly recommended.

Rob Ross, *Popdose* Candy Leonard explores new ground in this glorious examination of how the four lads from Liverpool changed our lives. Beatleness is the story of you, me, and millions of other baby boomers that grew up loving the Beatles. Chachi Loprete, host of *Breakfast with The Beatles*, WZLX Radio, Boston A fascinating study of the Beatles resounding impact upon late-twentieth-century American culture. . . . While hundreds of Beatles books stake claims about being the definitive work, Leonard's *Beatleness* finally gets to the heart of the matter, offering readers new insights into the unusual and lasting nature of Beatles fandom. Kenneth Womack, author of *Long and Winding Roads: The Evolving Artistry of the Beatles* and *The Beatles Encyclopedia: Everything Fab Four* As a college-level Beatles instructor, I find Dr. Leonard's work accessible to students new to the fields of sociology and critical cultural studies. This text puts the popular back in popular culture studies. What Howard Zinn accomplished in *A Peoples History of the United States*, Dr. Leonard achieves in *Beatleness*, a true Peoples History of The Beatles.

David Gallant, Suffolk University, Boston There have been many books through the years about the Beatles, but Candy Leonard's *Beatleness* stands out. Its a wonderful analysis of the Beatles and Beatlemania that will make Beatle fans smile because they can relate to it and see themselves in it. There have been many attempts over the years to describe how the Beatles affected their fans and the world. Pick up *Beatleness* and discover the Beatles all over again.

Steve Marinucci, *Beatles Examiner* Unique among Beatle books and Ive read just about all of them *Beatlessness* is a heartfelt exploration of the relationship between the lads from Liverpool and first-generation fans, showing how that relationship changed all of us. You will find yourself in these pages, and you will love what you read.

Jude Southerland Kessler, author of *The John Lennon Series* Leonard manages to find a new angle of approach to the study of the Beatles. . . . A welcome . . . sociocultural study for the Beatlemaniac bookworm.

Kirkus s Candy Leonard's focus on the way the Beatles fans saw them particularly as they changed, musically and otherwise, during the 1960s is both innovative and revealing, and adds a new dimension to how we think of the Beatles and their accomplishments.

Allan Kozinn, former New York Times music critic and author of *The Beatles: From the Cavern to the Rooftop* Beatlemania was a singular force in the history of the world, and it has never been capably explained in all of its dimensions. But Candy Leonard's *Beatlessness* gets us a little bit closer. This is a soulfully written, genre-defying book that should be of interest to Beatles fans and cultural historians alike.

John McMillian, author of *Beatles vs. Stones* A new book that's bound to give even a modest fan a unique look at how the Beatles forever changed the world of music.

US Airways Magazine *Beatlessness* demonstrates that the Beatles are an important part of who we are as baby boomers.

Paul Briand, *Baby Boomer Examiner* *Beatlessness* taps into our generations collective memory and evokes the sixties through our personal relationship with the Beatles. The Beatles were our troubadours who helped us make sense of a turbulent era, and *Beatlessness* shows us how. . . . For those who want to see how the Beatles helped define a generation, this is the book to read.

Leonard Steinhorn, and author of *The Greater Generation: In Defense of the Baby Boom Legacy* Candy Leonard's evocative book is filled with striking insights into the experiences and sensibilities of the young who plunged into Beatlemania, and contributes much to a composite portrait of the sixties as they were lived.

Todd Gitlin, author of *The Sixties: Years of Hope, Days of Rage* An accessible read and an often fascinating journey of how one generation has incorporated the Beatles music into their lives. . . . Fills a knowledge gap in the bands vast history . . . First generation fans will appreciate this look back at a particular time in music history, while subsequent generations will enjoy learning why the band still plays a significant part in music and general history.

Kit OToole, author of *Songs We Were Singing: Guided Tours Through the Beatles Lesser-Known Tracks* Leonard connects Beatles fans experiences with the tumult of the times, creating a rich and insightful study of what truly has to be one of the most significant phenomena of the twentieth century.

William Routhier, *Boston Music Examiner* With the sheer number of Beatles-related books available, it seems a fools errand to try to write one that offers a fresh perspective. Leonard's *Beatlessness*, however, does just that, because she goes straight to a vital (and largely ignored) Fab Four source: the fans. . . . She builds a three-dimensional, completely human tale, the likes of which has never before been tackled by a Beatles author.

Allison Johnelle Boron, *Goldmine* In producing *Breakfast With The Beatles* for 25 years, one of my greatest ongoing challenges is trying to describe what it was like when Beatlemania was actually happening. For first-generation and new fans alike, Candy Leonard's *Beatlessness* is the go-to source for exactly that. It goes way beyond the simple chronology of events, explaining why we felt the way we did about The Beatles and their music, and why they were so important to us. In telling the story this way, *Beatlessness* provides a clearer picture of how they changed the world.

Dennis Mitchell, producer/host of the globally syndicated, award-winning *Dennis Mitchells Breakfast With The Beatles* Candy Leonard was possessed when she first heard the Beatles, and *Beatlessness* is her story and ours. Its breezy, smart and openhearted, and everyone who grew up with the band or wants to know what that was like will appreciate its insights and feel its emotional impact.

Anthony DeCurtis, contributing editor, *Rolling Stone* Very impressive. *Beatlessness* not only describes what it was like to be a hardcore fan from the beginning (like me), but explains it in a historical and personal context. For forty years of The FEST we've been celebrating our love for the Beatles with thousands of fans. Now we have a word for it.

Mark Lapidos, president, Mark Lapidos Productions and founder, *The Fest for Beatles Fans* A very intelligent and well-researched book on a

phenomenon that has reached the half-century mark and is still evolving. Dave Schwensen, author of *The Beatles at Shea Stadium* and *The Beatles in Cleveland* From ex-employees to ex-lovers, we've seemingly heard from everyone associated with the Beatles. *Beatleness* finally lets us hear from another group: the fans whose lives were forever altered by rock's greatest band. These are vivid snapshots of people who rode the wave and suffered through the crash of Beatlemania as much as anyone who worked for the band. David Browne, author of *Fire and Rain: The Beatles, Simon Garfunkel, James Taylor, CSNY, and the Lost Story of 1970* I love this book! The beautifully written *Beatleness* will not only bring to life all the excitement for those that weren't living yet during the Beatles years, it will cause major goosebumps, all over again, to those who were there. It's an incredibly hip and astute account of all the Beatles major happenings that affected so many people around the world who were riveted to their every move. I can't wait to read it again! Will Lee, Grammy Award-winning bass player and studio musician, *Late Show with David Letterman* and *Fab Faux*