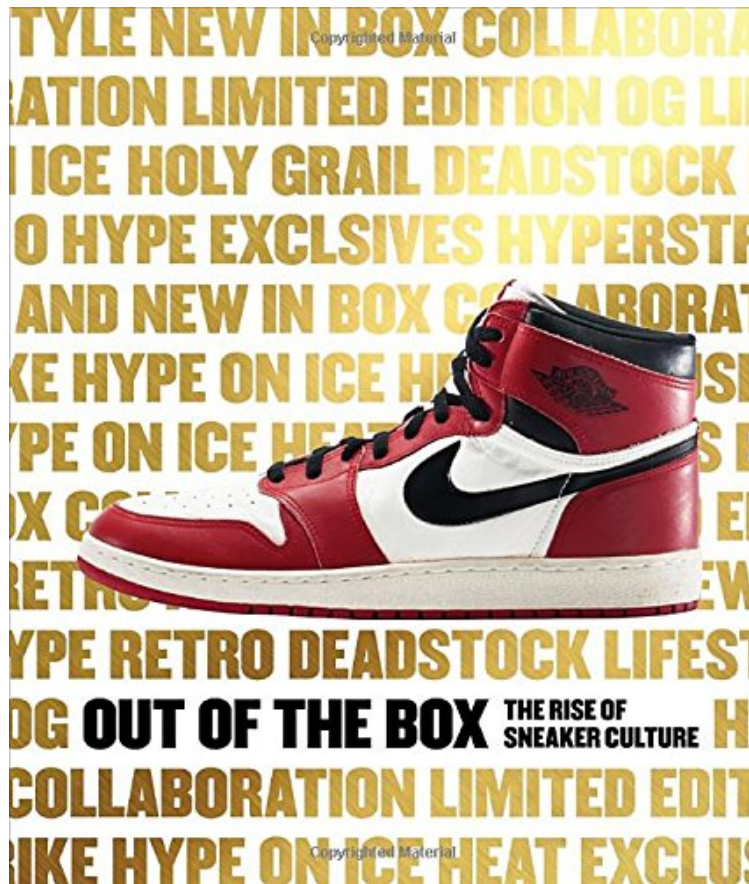


## Out of the Box: The Rise of Sneaker Culture

*Elizabeth Semmelhack*

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#46329 in Books Skira Rizzoli 2015-07-07 2015-07-07 Original language: English PDF # 1 12.00 x 1.00 x 10.20l, 4.06 #File Name: 0847846601256 pages Skira Rizzoli | File size: 26.Mb

**Elizabeth Semmelhack : Out of the Box: The Rise of Sneaker Culture** before purchasing it in order to gage whether or not it would be worth my time, and all praised Out of the Box: The Rise of Sneaker Culture:

2 of 2 people found the following review helpful. The content is great. By ccj32 Very well made and well printed book. Looks expensive on a coffee table. I went to the actual exhibit at the Brooklyn Museum and then bought the book from later as a gift for my husband. He loves it. The content is great. 2 of 2 people found the following review helpful. My guy absolutely Loved this book. By Customer My guy absolutely Loved this book, he is a sneaker head anyway. He said best gift this year its showing @ The High Museum in Atlanta where we live are members. So yes we're going! 0 of 0 people found the following review helpful. GOOD BOOK, OKAY SHIPPING AND HANDLING. By Customer BOOK WAS NOT IN PERFECT CONDITION. THE CORNER WAS A LITTLE SMASHED AND THERE WAS A SLIGHT TEAR IN BOOK JACKET. IM USING IT FOR THE INFO MORE THAN A COLLECTABLE SO NOT A BIG DEAL.

A groundbreaking traveling exhibition, Out of the Box showcases sneakers, from the mid-nineteenth century to sports

performance breakthroughs, to present-day cultural icons. Drawn from the collection of the Bata Shoe Museum and significant private collectors, museums, and archives including adidas AG, Converse Archives, Kosow Sneaker Museum, Nike Archives, Northampton Museums and Art Gallery, and Reebok Archives this selection is richly contextualized with interviews and essays by design innovators, sneaker collectors, and cultural historians, creating a backdrop of the technical innovation, fashion trends, social history, and marketing campaigns that shaped the form over the past two centuries. Out of the Box includes sneakers ranging from an 1860 spiked running shoe, a pair of 1936 track shoes, Air Jordans IXX3, the original Air Force 1, and early Adidas Superstars to contemporary sneakers by prominent figures including Damien Hirst, Jeremy Scott, Jeff Staple, and Kanye West. The book also highlights sneakers and prototype drawings that span the career of Nike sneaker design legend Tinker Hatfield, making this the definitive illustrated history of sneaker culture.

"A web of historical and cultural connections, Out of the Box draws people from all corners of the creative industry. . . [It] is a complex, incisive account of the sneakers reinvention over two centuries of technology, marketing, fashion and social trends." -ISSUE MAGAZINE "For those devotees . . . 'Out of the Box: The Rise of Sneaker Culture' will be something akin to a holy text. The book tracks the rise of sneakers from athletic necessity to icon of American casual wear, and features interviews with designers, curators, and collectors, plus hundreds of photos of the most grail-status kicks of all time." -REFINERY29.COM "[Out of the Box] is thoughtful, highly educational, and covers many bases from interviews with prominent design innovators to the marketing campaigns that came to define modern day sneaker culture." -HYPEBEAST.COM About the Author Acclaimed shoe historian Elizabeth Semmelhack is senior curator at the Bata Shoe Museum, Toronto. Bobbito Garcia is the leading authority on sneaker culture. Ada Hopkins is a conservator at the Bata Shoe Museum. Dee Wells is the creator of Obsessive Sneaker Disorder. Tinker Hatfield is a Nike designer. Eric Avar is Nike's creative director. Cey Adams was the founding creative director of Def Jam Records. Darryl McDaniels is a member of the hip-hop group Run-D.M.C. Walt Frazier is a former professional basketball player. Adam Horowitz is a member of the hip-hop group the Beastie Boys. Christian Louboutin is a footwear designer.