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Phone Book: The Ulimate Guide to the Cell Phone Phenomenon

Henrietta Thompson

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Henrietta Thompson : Phone Book: The Ulimate Guide to the Cell Phone Phenomenon before purchasing it in order to gage whether or not it would be worth my time, and all praised Phone Book: The Ulimate Guide to the Cell Phone Phenomenon:

0 of 0 people found the following review helpful. If you're in "the business", you'll enjoy this bookBy L. N. RobertsQuite the review of the last 30 years in telecommunications. All the handsets you've sold, loved, hated and everything in-between!2 of 2 people found the following review helpful. Nice pictures with magazine-like approachBy VeromeThe Phone Book is intended for browsing as much as it maybe have been intended for reading. The layout and design are are beautiful. The book briefly touches on the history, markets, cultures, brands, design, and features of cell phones.The thing is that I wasn't looking for a book like this. I really wanted something like CNET Do-It-Yourself Camera and Music Projects (which I now have) that tells me how I can use my smartphone for all kinds of tasks.I would recommend the Phone Book to anyone who wants an easy-to-digest overview to the phone business.1 of 1 people found the following review helpful. Teeny, tiny, dark type on a dark patterned background!By George TrudeauPerhaps the author has something worthwhile to say, but sadly it is unreadable. Someone apparently thought that printing all the text gray, in 4 point type on a dark checkered background was cool. But what were the rest of the people in the publishing company doing? Well, I suppose it makes a nice picture book.

The ultimate guide to the cell phone, the ubiquitous and indispensable pocket-sized gadget that has changed forever the way we live.This is the first book to celebrate the cell phone phenomenon. It not only gives an insider's view of the design and feel of handsets and interfaces, but also highlights those little (and sometimes not so little) differences in how our favorite invention is used around the world. The perfect mix of information and entertainment, it explains everything from how Japanese schoolgirls set global trends to why text messaging is big news during Ramadan, to the popularity of push-to-talk in the United States.

About the AuthorHenrietta Thompson is Deputy Editor of the award-winning design magazine Blueprint.