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## **Picker's Pocket Guide - Signs: How to Pick Antiques Like a Pro**

Eric Bradley

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**Eric Bradley : Picker's Pocket Guide - Signs: How to Pick Antiques Like a Pro** before purchasing it in order to gage whether or not it would be worth my time, and all praised Picker's Pocket Guide - Signs: How to Pick Antiques Like a Pro:

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Signs of SuccessDiscover what the pros know with this hands-on, how-to guide to picking advertising signs. Learn what seasoned collectors look for and what they value in this easy-to-follow and indispensable pocket guide.**YOU'LL UNCOVER:**The best categories of signs: beer, Coca-Cola, petroliana, food and drink, farm and implement, home and garden, and neon signsPractical strategies from top buyers and sellersWhat to look for and where to find itHow to flip the signs you pickCommon fakes and reproductionsWhether for pleasure or profit, the Picker's Pocket Guide is a real find.

"[Picker's Pocket Guide: SIGNS] is a recommended resource for collectors of antique advertising." - The Ceckerboard, monthly newsletter for the Antique Advertising Association of America (AAAA). "The Pickers Pocket-Guide Signs: How to Pick Signs Like a Pro" by Eric Bradley (Krause Books, \$14.99) is highly recommended. It features helpful information about collectible signs, including ones that promote Coca-Cola, brands of beer, gasoline and related products, and even farm implements. There is also a section devoted to neon signage." - Larry Cox, The Arizona Republic.**BOOK IT!** "Picker's Pocket Guide to Signs" by Eric Bradley (\$14.99 Krause Books) is a tall rectangular guide designed to fit into a glove compartment, hip pocket, backpack or purse while on the hunt. Fully indexed, it covers beer, gas station, soda, Coca-Cola and all sorts of signs. You name it. Prices quoted are actual results, mostly auction. - Danielle Arnet, Chicago Tribune "In Eric Bradley's book "Picker's Pocket Guide to Signs," you'll find information and the discovery of all sorts of signs." - Sandy Erdman, Post BulletinFrom the AuthorPicker's Pocket Guide - SIGNS: How to Pick Antiques Like a Pro packs 208 full-color pages with tips, tricks, and strategy on how to collect and sell vintage advertising signs. Illustrated with more than 150 color photos and steeped in history, the handy pocket-sized guide offers professional and practical advice on where to look for advertising signs, what you need to know to buy intelligently, and how to sell a sign for the best money possible.From the Inside FlapFeaturing expert advice, real world stories and 150+ full-color images,Picker's Pocket Guide - SIGNS: How to Pick Antiques Like a Proby Eric Bradley (Krause Publications, 2014) takes you behind the scenes of the white hot -- and lucrative -- world of vintage advertising signs.The handy, 208-page pocket-sized book shows you why the world's most valuable signs now bring six-figures at auction and why signs in even poor condition are flying off shelves. Sign-selling experts reveal their how-to tips in telling the difference between reproductions and the real deal, which signs show potential for increasing in value, the latest market trends and pricing, and what collectors look for in quality advertising signs.