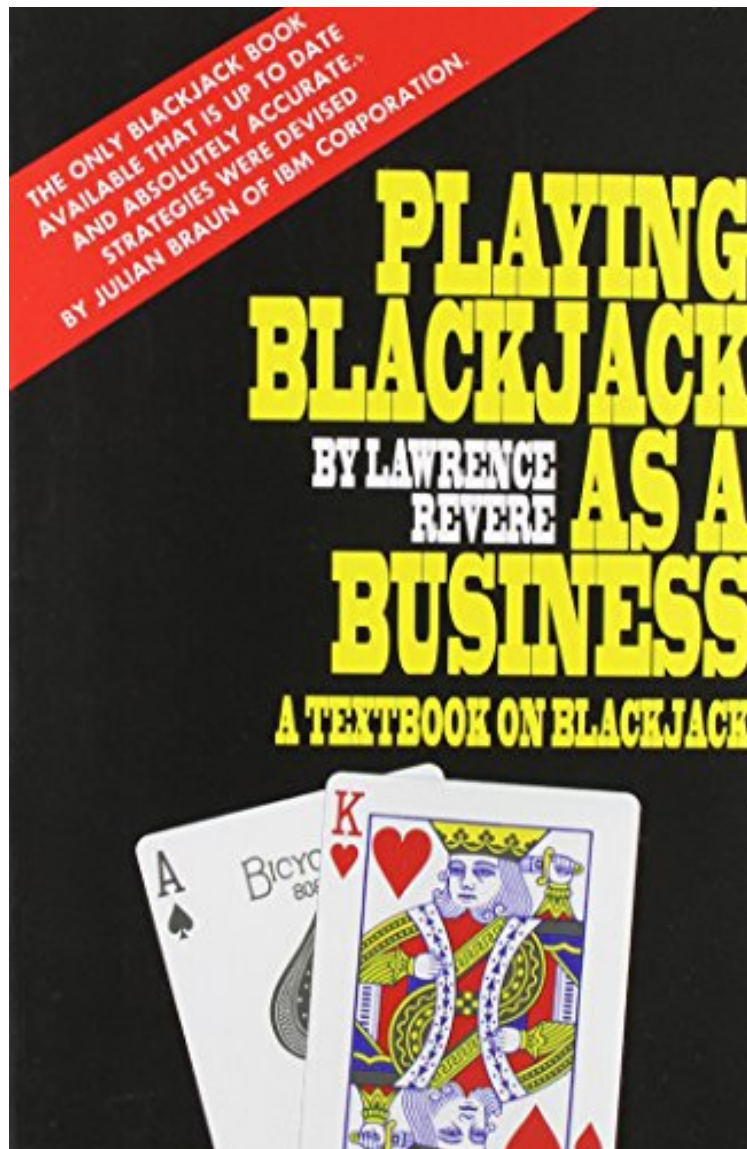


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Playing Blackjack as a Business

Lawrence Revere

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Lawrence Revere : Playing Blackjack as a Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Playing Blackjack as a Business:

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betting strategy for every scenario possible at a Blackjack gaming table. 4 of 5 people found the following review helpful. Entertaining but questionable
By A Customer
This is a well-written, entertaining book in which the author claims a good blackjack player can easily make more money than most professionals, and do so in elegant casino surroundings. The suggestion to play in the company of an attractive woman, so as to avoid being tagged as a card counter, makes it seem even more fun. Who wants to work for a living when he can make good money playing BJ with a beautiful dame hanging on one's arm? "If it sounds too good to be true ...". You fill in the rest. How well did Revere actually do? He gives a record of his play during a period when he hopped from one casino to another, playing only a few minutes in each one to avoid detection as a counter. If this is an honest record, it would seem to support Revere's claims that he beat the game, although he does not mention certain factors such as penetration which would affect his results. In any event, this could be a good introduction to the game, along with Thorpe's *Beat the Dealer*, provided one takes it with a grain of salt. Just remember that casinos now have software which they use to keep track of players and detect counting methods.

Lawrence Revere was widely acknowledged as the true "Master of Blackjack" and this book, *PLAYING BLACKJACK AS A BUSINESS* is one of the best selling books on the subject. He constantly utilized computer technology to make his system the most effective of them all. Revere was truly an expert on Blackjack. He was involved in the gambling world for twenty-eight years as a pit boss, dealer, owner, troubleshooter, and professional Blackjack player. He began dealing Blackjack at the age of 13 in the back of an Iowa barber shop, worked his way through the University of Nebraska majoring in mathematics. This background made him the first author of a Blackjack book who actually had a lucrative business playing the game from both sides of the table. Revere was a man capable of presenting the insider's view of gambling, as opposed to others who had studied the business from the outside, then written books by applying credible theories. He was the voice of authority, speaking about what he knew best. In addition to his talent as a professional Blackjack player, he taught Blackjack for many years. He developed simple teaching methods which enable the player to easily understand the rules of the game. Furthermore, after his simple explanation he has included charts that help the player practice properly. Only a man with a complete knowledge of the game and the best techniques for teaching the game could write the perfect book for Blackjack player. The strategies in this book were devised with high speed computers by Julian H. Braun of IBM Corporation. He has taken Professor Thorp's original "21" program and substantially refined it to much more accurately analyze any strategy. He has also developed the first program to precisely analyze mathematical expectations for any given situation in the game of "21."

About the Author
Ken Uston was born on January 12, 1935 in New York City. He graduated from Yale and earned an MBA at Harvard University. He became Vice-President of the Pacific Coast Stock Exchange. He is the author of several books on computer science and computer games. He died in Paris, France on September 19, 1987 at age 52. Roy Hoppe is a rated chess master and a professional bridge player. He was a professional blackjack player until he "retired" from the game for reasons explained in the book.