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Popular Culture: A Reader

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Popular Culture

A READER



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the content of the book is alright as it is an assortment of pop culture related pieces from throughout history. Overall, I am giving this book a three star rating as though it had sufficient content, the organization of the content was not entirely logical. In addition I feel that the price (and suggested pricing) is far too high for modern U.S. college students. 0 of 0 people found the following review helpful. This books is just okay I don't like the writing style
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Popular Culture: A Reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry, an intellectual object of inquiry, and an integral component of all our lives. The volume is divided into 7 thematic sections, and each section is preceded by an introduction which engages with, and critiques, the chapters that follow. The book contains classic writings from all the big names; plenty of contemporary cultural references that will appeal to students, including skateboarding, hip hop, fashion (Tommy Hilfiger, vintage) websites, Star Trek, Disney, etc; material organized in a skills-focused and learning-focused way; strong pedagogic features throughout, making this an excellent classroom text; pieces drawing on diverse national, disciplinary and subdisciplinary contexts; and sensitivity to issues of gender, race and sexuality.

'The selection of essays here is outstanding. The Reader is particularly strong in bridging between founding figures and cutting edge work by newer writers' - "Henry Jenkins, MIT " 'This is an especially comprehensive collection. It includes a wide range of essential readings and organizes them in a skill-focused and learning-focused way. The result is a lively, original and useful Reader' -" George Lipsitz, University of California, Santa Cruz " 'An extraordinarily well considered selection of articles and essays, arranged with skill and style' -" Charlie Blake, University College Northampton " 'A book that a student should buy and keep referring to throughout their course' - "Lance Pettitt, Leeds Metropolitan University
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