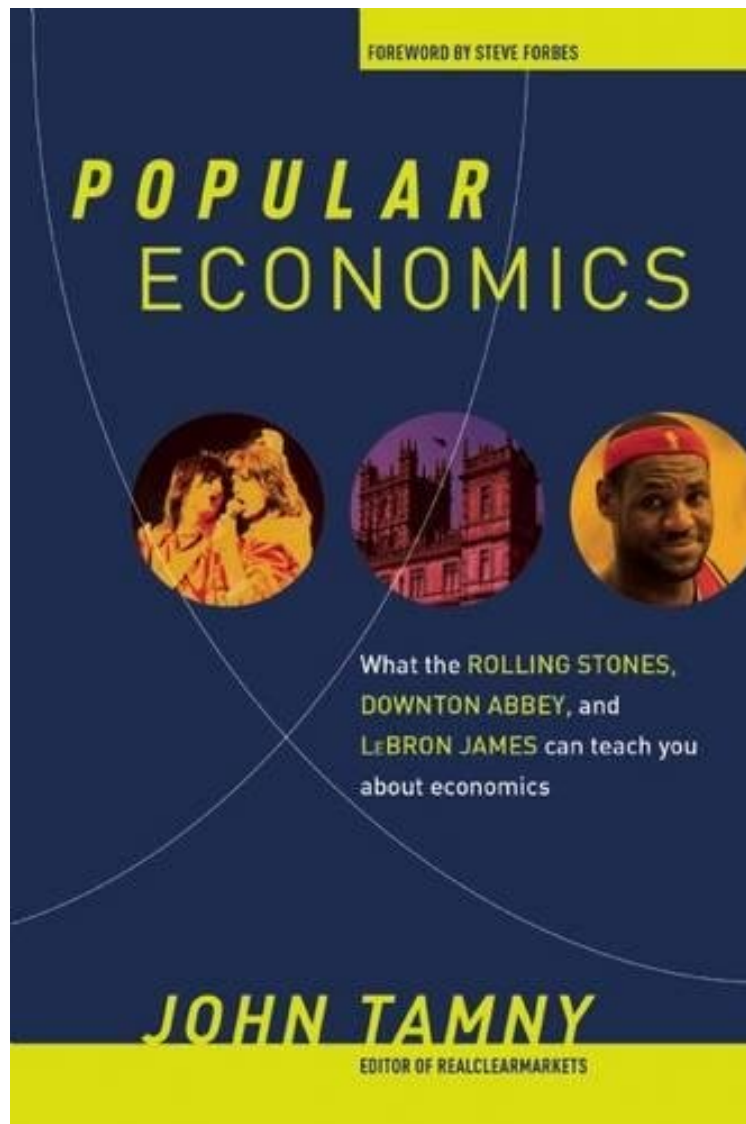


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Popular Economics: What the Rolling Stones, Downton Abbey, and LeBron James Can Teach You about Economics

John Tamny

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John Tamny has made a dull topic like economics fun and enjoyable to read. I highly recommend this book along with Henry Hazlitt's Economics in One Lesson for anyone trying to get a basic understanding of economics. Even the most savvy individuals on the topic will still find great value in this well-written book.

Forbes editor John Tamny uses entertaining stories from sports, movies, popular culture, and famous businesses to demonstrate the basic principles of economics. The Rolling Stones, the Dallas Cowboys, and Paris Hilton become examples of good and bad tax policy. The Godfather, Gone With the Wind, and The Sopranos reveal the downside of antitrust regulation, while the Michigan Wolverines 2007 loss to Appalachian State explains why regulations often fail to achieve their intended purpose. NBA star LeBron James exploits on the basketball court illustrate free trade and comparative advantage, while the cooking of chicken wings makes the case for a stable dollar. Popular Economics is an everyman's guide to how money really works a lesson politicians try (and fail) to grasp every day.

"Want to understand the vital purpose of stable money in a free-market economy? Read John Tamny's chapters on the importance of reliable standards whether you are measuring ingredients for a chicken wings recipe, constructing a house, or timing athletes running the forty-yard dash and you will fully comprehend that money is meant to provide a dependable measure of value. Tamny's writing throughout this brilliant book rings with clarity and consistency; you will be left wondering why these same qualities don't apply to our money." Judy Shelton, author of Money Meltdown.
"Popular Economics is an essential 21st century complement to Henry Hazlitt's Economics In One Lesson. In a book that is happily free of charts and incomprehensible equations, John Tamny uses exciting stories from the world around us to show the reader that nothing is easier than economic growth. Popular Economics is the answer for those confused by the 'dismal science.'" Arthur Laffer, economist, creator of the "Laffer Curve"
John's book is many things. It's a great way to learn economics, it's a very strong case for economic liberty, and it is an epic myth-buster. I will be giving it out to friends, of all viewpoints, for a long long time.
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"John Tamny offers a wide ranging analysis of some of the most pressing issues facing the American economy today, from income inequality and job creation to budget deficits and tax reform. Through engaging examples and stories, he provides a thought-provoking argument in favor of a free market approach to economic growth. Whether you agree with him or not, there is no question that his perspective needs to be part of the discussion on American economy policy in the new millennium."
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