

[Free pdf] Portraits in Fashion: Norman Parkinson

## Portraits in Fashion: Norman Parkinson


*Robin Muir*

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Portraits in Fashion

Norman Parkinson

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**Robin Muir : Portraits in Fashion: Norman Parkinson** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Portraits in Fashion: Norman Parkinson:

0 of 0 people found the following review helpful. Five Stars By Tammy Riley Lovely Book! 0 of 0 people found the following review helpful. great book!!! By Kathleen M. Horan an interesting selection of lesser known but very intriguing fashion photos spanning several generations. you are sure to find some new favorites among them. 8 of 8 people found the following review helpful. Pictorial biography of influential fashion photographer By Henry Berry Beginning his career in the 1930s, the British photographer Norman Parkinson practically invented the genre of fashion photography with his bold, elegant, and imaginative photographs in the magazines Vogue, Harper's Bazaar, Town and Country, and others. Robin Muir, former picture editor of the British "Vogue," follows Parkinson's career with an introduction and with an essay and gallery of representative photographs from each decade from the 1930s to the '80s. Parkinson died in 1990 while on location for a photo shoot. Parkinson managed to remain at the center of the

highly-competitive field of fashion photography for the most demanding fashion magazines because his photographic genius was such that he adapted to the styles, celebrities, imagination, and interests of each decade without losing his exceptional, uncompromising gift. His buoyant, mannerly personality going with his self-evident professionalism played a part in this. A Parkinson photograph from the 1980s stands out as clearly as one from the beginning of his career in the 1930s, as does one from any other decade. This finely-produced art book with informative and knowledgeable text and over 100 full-page photos, most in color, is a fitting commemoration of this incomparable fashion photographer who left an indelible mark on the field.

This impressive examination of an unrivaled 20th-century photographic portfolio is filled with original color photographs and black-and-white prints from Parkinson's own archives. From his first outdoor fashion shoot in 1935, Norman Parkinson's moving pictures taken with a still camera brought glamor and inventiveness to fashion photography. He set the New Look against the New York skyline, Quant dresses in swinging London, and Calvin Klein and Krizia in exotic locations from Tahiti to Tobago. If a girl looks like a model, she is not for my lens, said Parks. He wanted energy and individuality, and found it in top girls like Wenda, the willowy actress he married in 1947, Celia Hammond, Jerry Hall, Iman, and Apollonia van Ravenstein. Parkinson's long association with Vogue, and his numerous assignments for Harpers Bazaar, Queen, and other international magazines, brought him fame and recognition. In return he gave the fashion world ineffable style and unforgettable images.