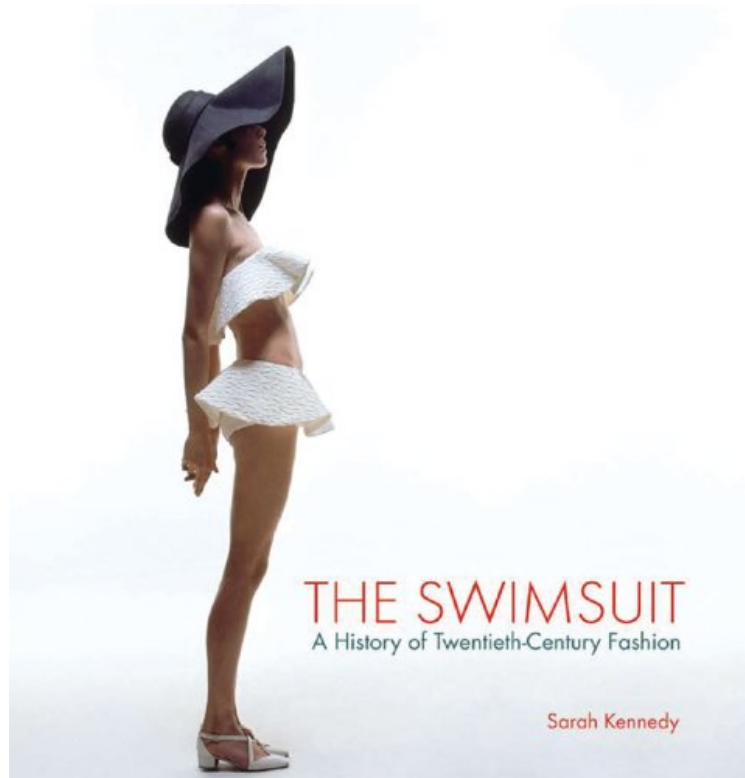


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## The Swimsuit: A History of Twentieth-Century Fashion

*Sarah Kennedy*

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**Sarah Kennedy : The Swimsuit: A History of Twentieth-Century Fashion** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Swimsuit: A History of Twentieth-Century Fashion:

4 of 4 people found the following review helpful. ModestyBy K. KrahnertFor a book with so many pictures I did not expect as much information as was written. It has been a delightful read. The extra information about what was happening throughout the century and how it shaped the shape of the swimsuit was wonderful. Great book. Well written. Beautiful pictures. thank you.1 of 1 people found the following review helpful. Excellent collection of period images, excellent education tool for teachers.By MISS J E HAWKINSAn extremely well research book. An excellent source of images, both period photographs and actual costumes in very good detail. Well written. An excellent tool for teachers and vintage clothing enthusiasts.6 of 6 people found the following review helpful. Swimsuit historyBy nancypacittoVery concise and visually pleasing book. Swimsuit ads, posters and photographs are well described. Nice addition to any fashion historian's or vintage clothing collector's library.

From bloomers to bikinis, practical sportswear to sexy fashion statement, The Swimsuit pays glorious, glossy tribute to bathing wear in all its incarnations. It marries design history to stunning photography, showcasing images of vintage costumes along with illustrations gathered from diverse sources: fashion magazines, advertising, and manufacturers archives, including that of the Portland Knitting Company (later, Jantzen) and Cole of California.Organized chronologically, the book focuses on such special topics as the bikini, beauty pageants, and brands, as well as the

creations of the great couture houses of the early twentieth century and present day swimsuit-only designers. Intriguing visually and historically, The Swimsuit is not just about an item of clothing; it is about women themselves the way they've styled themselves and their relationship to their own bodies set against a fabulous background of social changes and trends.