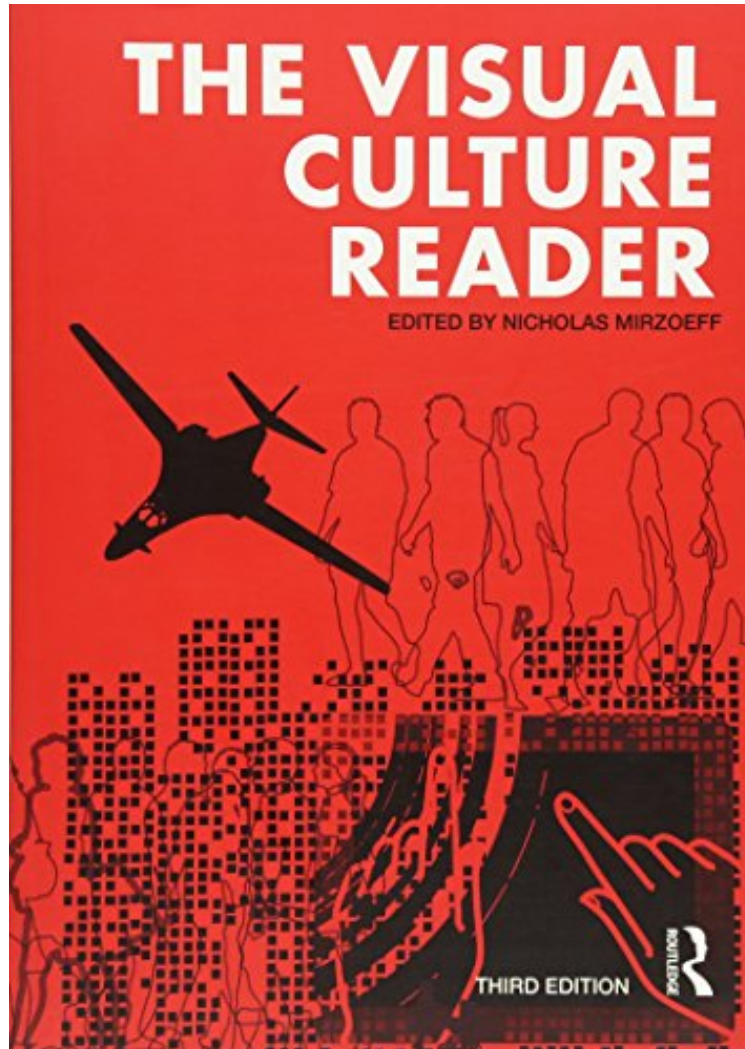


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'This volume is required reading for anyone interested in media studies or visual culture. It brings critical visuality studies up to the moment and introduces new directions for future work. Summing Up: Essential. Graduate students, researchers, faculty.' - A. M. Laflen, Marist College in CHOICE 'This is a first rate collection covering the range and the depth of critical visual studies today. An essential guide for anyone concerned with the power of the image and the image of power.' - McKenzie Wark, Eugene Lang College, USA 'This 3rd edition of Nicholas Mirzoeff's The Visual Culture Reader is unrecognizable from the collection's first edition published way back in the last millennium. Its content, character, and urgency are invigorating and galvanizing. If the Reader's first edition gave shape to Visual Culture Studies as an interdisciplinary field of inquiry, this 3rd edition will, I believe, mould visual culture itself.' - Marquard Smith, Founder and Editor-in-Chief, Journal of Visual Culture Director of Institute for Modern and Contemporary Culture, University of Westminster, UK 'With this volume, Mirzoeff has assembled an invaluable resource for scholars and practitioners of visual culture across disciplinary and geographic boundaries. Combining foundational texts and cutting-edge contemporary scholarship, the Third Edition of the VCR charts the emergence of critical visuality studies and brings the field into the twenty-first century.' - A. Joan Saab, University of Rochester, USA About the Author Nicholas Mirzoeff is Professor of Media, Culture and Communication at New York University. He is author and editor of several books including *Watching Babylon* (1995) and *An Introduction to Visual Culture*, now in its second edition (2009).