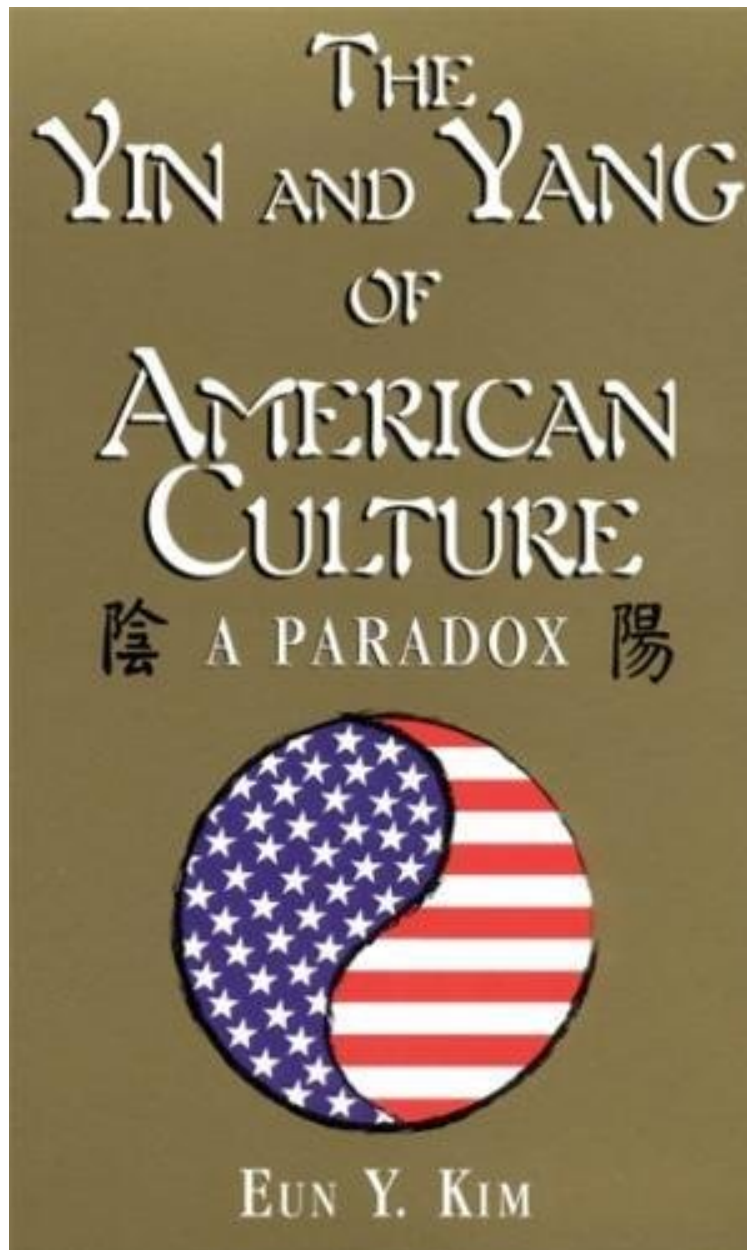


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## The Yin and Yang of American Culture: A Paradox

*Eun Y. Kim*

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#1291142 in Books Nicholas Brealey Publishing 2001-06-01 Original language: English PDF # 1 8.50 x .50 x 5.50l, .74 #File Name: 1877864854228 pages | File size: 61.Mb

**Eun Y. Kim : The Yin and Yang of American Culture: A Paradox** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Yin and Yang of American Culture: A Paradox:

0 of 0 people found the following review helpful. OutdatedBy skoob While all the reviews are accurate in their

interpretation of this book, its author and its format; I however found this book to be outdated. This was a required text for a college course I was taking and that required a major paper to accompany it. I did enjoy the book as an "outsiders" view on the culture Americans have acquired, what I did not enjoy was the gap in time from which this book was written to the current date. Culture changes through time and if you read this book you can find plenty of changes in time that make this book not on point in some subject matter. Otherwise, well written and a fascinating read. 1 of 1 people found the following review helpful. From the outside looking in . . . By JohnnyThe world is getting smaller. How do other cultures view our values? Do we place too much emphasis on individuality? At the expense of what? This book does not attempt to answer the questions of all cultures, but does a great job at helping us look at ourselves through the eyes of a culture thousands of years older than ours. I would say it is very insightful. The American Experiment is only 235 years old, and some cultures are probably wondering how long our experiment will last. 0 of 0 people found the following review helpful. Yin and Yang By JeffHavent finished the book yet as I am simply skimming it for ideas right now, but it has met every expectation so far (and beyond). Very interesting stuff if you are familiar with the orient (specifically Korea) at all.

Based on over thirty years of conversations and interactions with Americans and Asians, Korean American Eun Kim presents American virtues and vices from an Asian perspective, using the ancient Asian concepts of yin and yang, which coexist in everything and complete each other to maintain cosmic harmony. In this way, Kim draws us to look at the yang (light) mirror of American vices and the yin (dark) mirror of American virtues. Examples of the virtues she discusses are generosity, competitive spirit, openness, and volunteerism. Some of the vices she explores are insistence on rights, refusal to grow up, arrogance, and tolerance of violence. In her fifty entries, the author describes and illustrates an American value and provides an Asian perspective on it as well as what she believes to be the dangers and opportunities inherent to each value. She uses personal experience, anecdotes and quotes from Asians and Americans both famous and unknown, historical background, general wisdom, and proverbs to enrich her writing. Eun Kim straddles two cultures, her Asian homeland and her adopted country, the United States. This is a highly personal and readable book, with insights that may make the American reader squirm uncomfortably in one paragraph and glow with pride in the next.

For those Americans who wish to follow the adage, 'Know thyself, this straightforward book can be a guide. Deena Levine Associates Since September 11, we've read a lot of articles that analyze 'Why They Hate Us. But, even though there's no denying many people around the world do hate America, a 'love-hate' attitude actually is more prevalent, argues Eun Y. Kim. There are plenty of practical reasons to read this book. Americans do business around the world and welcome millions of visitors and immigrants each year. But it's also just plain fun to see ourselves through the eyes of others. Mike Revzin, Journal Constitution About the Author Dr. Eun Y. Kim is president of CEO International, an international management consulting firm based in Austin, Texas. Kim has worked in the U.S. and Asia as a management and communications consultant for many years and is the author of seven books and numerous articles on business and cross-cultural communication.