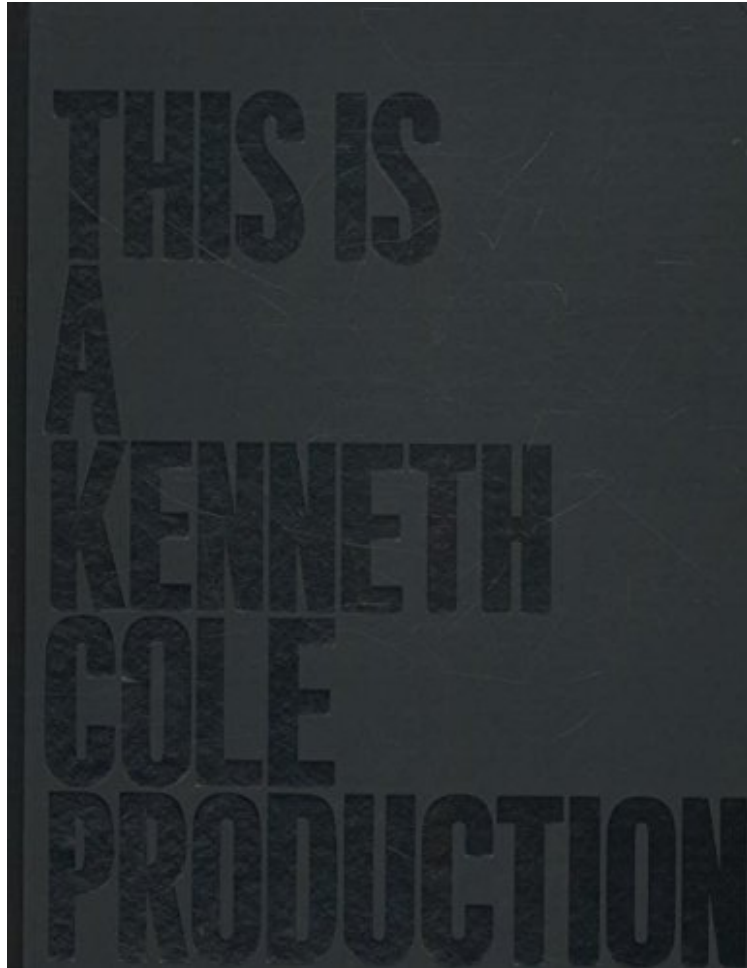


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## This Is A Kenneth Cole Production

*Kenneth Cole, Lisa Birnbach*  
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#2277335 in Books Kenneth Cole 2013-09-25 2013-09-25 Original language: English PDF # 1 12.80 x 1.17 x 10.041, 4.70 #File Name: 0847839842256 pages This Is A Kenneth Cole Production Lisa Birnbach 9780847839841 China | File size: 16.Mb

**Kenneth Cole, Lisa Birnbach : This Is A Kenneth Cole Production** before purchasing it in order to gage whether or not it would be worth my time, and all praised This Is A Kenneth Cole Production:

0 of 0 people found the following review helpful. Five Stars By Michael Smart great story behind the collection

The first and definitive book on the fashion of Kenneth Cole and his thirty-year career in fashion and social activism. His advertising campaigns are ubiquitous, and his footwear and fashion design capture New York urban style. Kenneth Cole jump-started his business in fashion in the most unorthodox of ways: he created a film set and pretended to make a film in order to gain access to New York Market Week. In two and a half days, Kenneth Cole Productions sold 40,000 pairs of shoes. Moments like this are par for the course when viewing Coles career, a truly original yet classic American success story. A Kenneth Cole Production looks at Coles world in fashion, from his earliest days learning

the shoe business from his father to building his empire into a brand powerhouse; from creating sought-after shoes and bags to being credited with making basic black the ultimate go-to color for sleek and stylish city garb; and from the origins of his powerful ad campaigns to his vigilant social activism and his significant style and exciting pop-culture contributions to the fashion world. 100% of Kenneth Coles profits from this book will be donated to amfAR, The Foundation for AIDS Research.

"I loved soaking up the history in his anniversary book *This is a Kenneth Cole Production*. ~ Glamour Magazine  
This is a Kenneth Cole Production captures the three-decade long career of this designer who has worked his way up from rags to riches, building his brand from a simple shoe business into a global powerhouse. ~Brilliant Magazine  
The publication provides a look back at the man and his empire, examining his three decade strong career and the brands social conscience. ~PoliticalStyle.com  
About the Author  
Lisa Birnbach is best known for coauthoring the New York Times best-seller *The Official Preppy Handbook*. Diane von Furstenberg is an internationally acclaimed fashion designer. Mark Seliger is a celebrated portrait photographer. Joe Zee is an internationally acclaimed stylist and creative director of Elle. Bill Clinton served as the 42nd President of the United States. Robert Redford is an American actor, film director, and philanthropist.