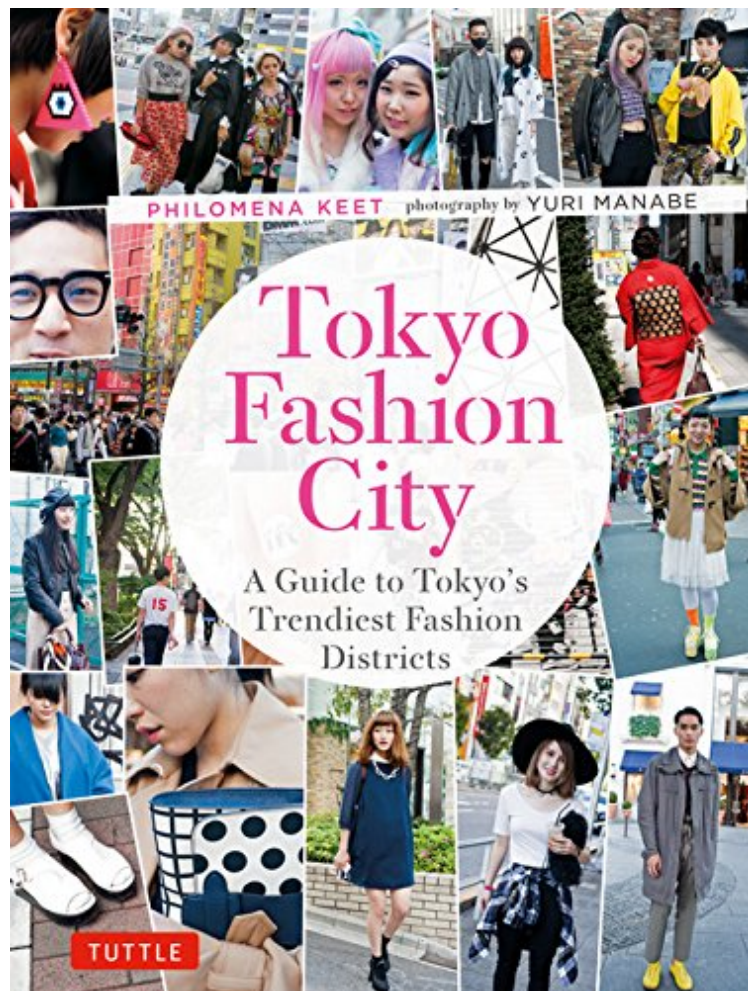


Tokyo Fashion City: A Detailed Guide to Tokyo's Trendiest Fashion Districts

Philomena Keet

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includes a lot of fascinating details about Tokyo that I didn't know about. Definitely recommended for all those interested in Tokyo and/or fashion. 1 of 2 people found the following review helpful. Damaged product By AnaP The book is good but seller sent a damaged item without telling me

The fashionable, eccentric pedestrians of Tokyo are captured with hundreds of portrait photographs in this fun guide to Tokyo street fashion. Tokyo is considered one of the world's style capitals for its vibrant youth fashion culture. Part guide book, part fashion photography album, *Tokyo Fashion City* takes a stroll through eight Tokyo neighborhoods, each with its own unique fashion characteristics, to see what streetwise young Tokyoites are wearing, where they're shopping, what they're eating and drinking, and where they're hanging out. Author Philomena Keet and photographer Yuri Manabe accompany the reader to Harajuku where high fashion rubs shoulders with hip-hop style; to Shibuya, birthplace of the "gal" and stomping ground for Tokyo's most sophisticated fashionistas; to hipster hangout Daikanyama; to the goth and geek meccas of Shinjuku and Ikebukuro; to bohemian Koenji and otaku neighborhood Nakano; to Ginza's lunching ladies and dapper gentlemen; to the cosplay paradise of Akihabara; and to the narrow lanes of East Tokyo, where everyday Japanese fashion gets a traditional touch. Each chapter is packed with photographs of young fashionistas captured as they go about their daily lives, with info-rich captions, and insightful text giving the background to the trends and tribes featured. With the inclusion of area maps, and shop and cafe listings, *Tokyo Fashion City* is an indispensable resource for readers wishing to keep a finger on Tokyo's style pulse.

"this eye-catching style guide with its cheerful format and knowledgeable commentary is sure to catch the eye of young fashionistas around the globe." *Publishers Weekly* "The beautifully photographed book is notable not only for the great variety of looks it documents, but also for providing insight and background into the root of Tokyo street style and the individuals who constantly reinvent it." *Fashion Wire Daily* "From street fashion to catwalk, it captures eccentric Japanese Style." *Vogue* "It's really nice to see a book which doesn't just focus on the weird and wonderful aspects of Japanese fashion, but also covers the day-to-day fashion and traditional wear as well. Right now this is the book to own if you're a Japanese fashion fan." *Haikugirl's Japan blog* "Fashion fans will flip over the copious photographs of the endless permutations of Tokyo street style in *Tokyo Fashion City: A Guide to Tokyo's Trendiest Fashion Districts*, which includes guide maps to area stores and a breakdown of the popular styles, neighborhood-by-neighborhood." *Travel Channel* "Not only for style enthusiasts, this beautifully-photographed book is also a great primer on Tokyo's most interesting neighborhoods, including chapters featuring trendy Daikanyama, Naka-Meguro, Aoyama, Omotesando, Harajuku, Shibuya, Koenji, Shimokitazawa, and many more." *BoutiqueJapan.com* "Fashion has always been a staple of Japan's young generation, and so it is very safe to say that fashion is here to stay in Tokyo. And so *Tokyo Fashion City: A Detailed Guide to Tokyo's Trendiest Fashion Districts* is a great guidebook to bring along on your adventure to Japan." *San Francisco Book About the Author* Philomena Keet is a British anthropologist with a PhD in Tokyo Street Fashion from London University SOAS. She lives in Tokyo with her Japanese husband and two children. Yuri Manabe is a Tokyo-based photographer whose distinctive portraits have appeared in a variety of prestigious music and fashion magazines, including *Marie-Claire* and *GQ*.