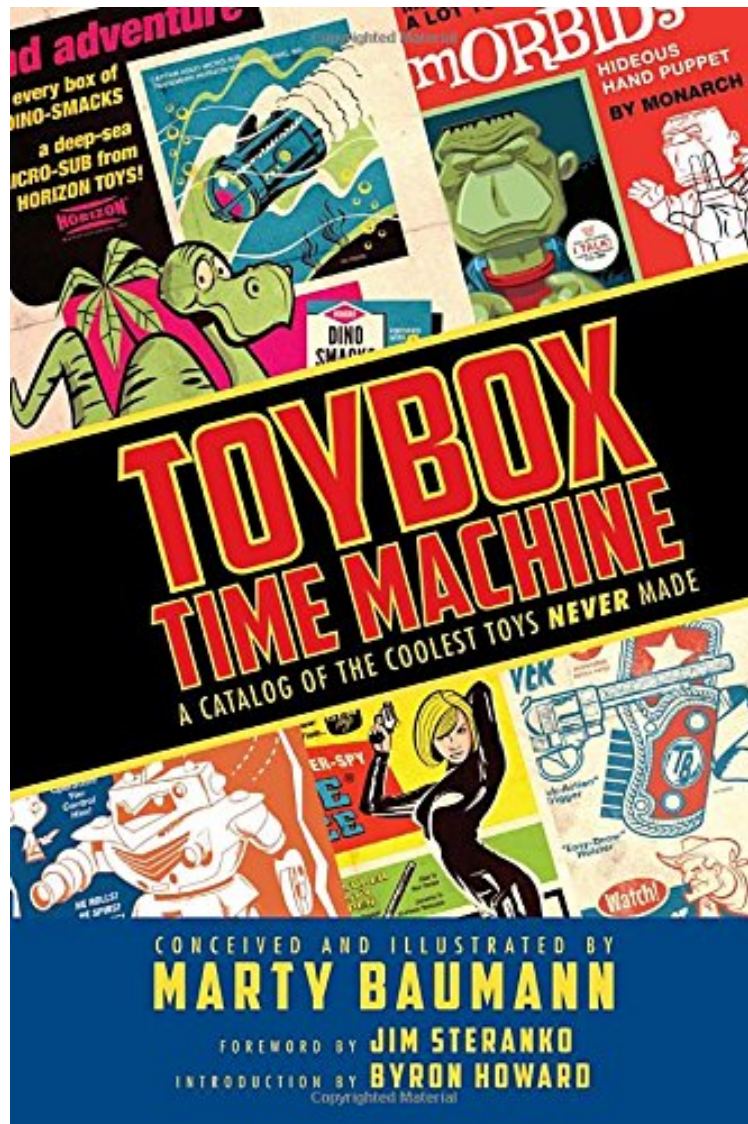


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Toybox Time Machine: A Catalog of the Coolest Toys Never Made

Marty Baumann

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Marty Baumann : Toybox Time Machine: A Catalog of the Coolest Toys Never Made before purchasing it in order to gauge whether or not it would be worth my time, and all praised Toybox Time Machine: A Catalog of the Coolest Toys Never Made:

2 of 2 people found the following review helpful. Beautiful and Amazing! By IMHO TepI would give this ten stars if I could. Possibly the best art book I've seen in YEARS. To make it clear what you're getting here-- it's the art of graphic design, more specifically an homage to some of the amazing graphic design of those great ads we grew up with in the

backs of comic books and hanging on the walls at Hobby Stores. None of the items that are featured in this beautifully colorful book actually exist and we are the poorer for it-- although in reality we're probably all several thousand dollars richer because we're not spending time and money trying to hunt down mint condition examples of these great items. MIKE PERIL Secret Agent? Amazing and Savage GORILLA? That's what's in here and more. It's loaded, just savor each and every page of beautiful design from the compositional choices right down to the design of the logos of these fictitious companies. If you're an artist or a designer or a lover of 60s era toy design THIS book is a must have. I'm already ordering a second copy because I'm certain I'll wear out the first! LOVE IT! 0 of 0 people found the following review helpful. Wow-Wow-Wow! Oh, and Boo-Ya! By C. Louis Wolfe Hubba-Hubba! Just got my nasty lil mitts on dis eee-mazin' book. I preordered it on when it was first solicited, w/little knowledge of the book, or it's creator. I have wanted a book like this since before I was born!! Why have I never hear about Mr. Baumann before? Well I have now, and I'm a huge fan of his work...not him-we've never met. So yesterday a good friend of mine, who's a pretty well-established, and known artist, took a good look-see at this book. It was a beautiful day out, so we chaired up on his patio to pour over it...and pour over it we did...for hours! I'm sure many "Wows!", and..."I know what that is!", and "Hey, I had that....sorta", could be heard by the neighbors, in between childlike giggles of glee. Were I a kid again, this is one of those possessions I would have carried around EVERYWHERE...cracking it open constantly for a coolness recharge, and to show all my friends. As an adult I have no friends, so I've taken to social media to tout this book, shouting from the virtual roof tops! My personal FB page where I have billions (not) of FBF's, as well as the FB Retro Show 'n Tell group I run. If I ever get my podcast show up and running again I shall devote an ep exclusively to the book...ok, my ADHD is kickin' in...Mr. Baumann's masterful use of color, font, and graphics was a gut-kick back to my childhood! He nailed it! I just noticed my heavy use of exclamation points....fully warranted tho. So in closing I'd ask you to pull out your cool factor checklist to see if you should purchase it....which you should. Amazing artwork/graphics? Check. Amazing use of colors? Check. A reason to smile again? Check. Being able to transport back in time to a hopefully good childhood fulla toy goodness and wonderment? Check. So in closing part II, thank you so much for this book Mr. Baumann, and all the wonderful toys, records, and other cool stuff I never had....but sorta did. Thank you for being in, then getting out of my head...a like-minded gent, but w/talent. Him, not me. Best of luck w/this book....please, please, please create a Volume 2 at some point. Now if you'd be willing to help a nobody, w/no cash....who's creating a very cool retro-throw back board game, that hopefully no one will throw back, with your amazing graphics....that was a really long run-on sentence. Oh, and the new book smell which was a bonus! 1 of 1 people found the following review helpful. It's a beautiful book - and fun! By Tracy The level of detail and craftsmanship for every toy is amazing. Seriously wish these were for purchase. Some of the ads would make great posters. Lovers of all things retro will enjoy.

Recapture an innocent era of boundless commercial creativity in a beautifully illustrated tome featuring some of the greatest toys NEVER made (but wouldnt your world have been a better place if they had been?). It's also a tribute to the unbridled imaginations and madcap design and illustrative skills of the toy creators who drew inspiration from the robots, movie monsters, comic books and military men that kids adored, as well as the limitless possibilities of the space age. Showcased in catalogs, comics, trading cards, drug store and department store displays, somehow these geniuses knew what we wanted before we did. Marty Baumann has drawn inspiration from these incredible creators and extrapolated on those outlandish and appealing ideas, developing and illustrating an amazing array of fictional toys that reflect that optimistic era.

"I've loved working with Marty at Pixar. His brilliant typography and illustration have added so much to the quality of every Pixar film hes touched. Marty's a born storyteller, and in Toybox Time Machine he perfectly conjures a wonderful world of toys that really should have been!" Harley Jessup, production designer, Pixar's Monsters, Inc., Ratatouille, The Good Dinosaur "Marty is a creative juggernaut! His artistic sensibilities in print, animation, and overall design are fresh, fun and distinctive. He and his work are a delight." Ferrell Barron, producer, Walt Disney Pictures About the Author Marty Baumann is an illustrator, graphic artist, and production designer. He has contributed to some of the most popular, Oscar-winning animated films of all time. Marty has worked as an artist at Walt Disney Pictures and Pixar Animation Studios as an illustrator, graphic artist, and production designer on such films as Toy Story 3, Big Hero 6, Zootopia, Cars 2, Planes, Mater's Tall Tales, and many others. He also helped develop theme park installations, toy packaging, and Pixar corporate branding. Marty has rendered illustrations and developed characters for toy manufacturers, magazines and newspapers, illustrated children's books, created logos, info-graphics, broadcast promotions and presentation art for Hasbro, Universal Studios, McDonald's, National Geographic, Scholastic Books, Nickelodeon and many others. Recent projects include his role as concept artist for the new Mystery Science Theater 3000, and the visual development of Sir Paul McCartney's feature film, High in the Clouds. Marty has been a rhythm and blues singer/guitarist for more than 40 years. He's shared the stage with Hound Dog Taylor's Houserockers, Danny Gatton, Bobby Blue Bland, Jr. Walker and the All Stars, Fenton Robinson, John Hammond, Johnny Winter and others. Marty's CD Lets Buzz Awhile features 13 original blues tunes. He lives in Arlington, Va. with his wife, Pat, and their

dog, Summer. He encourages everyone to adopt at least one dog. More information is available at www.martybaumann.com.